



Report to City Council February 2020

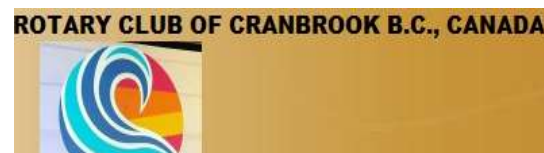
The Cranbrook Age Friendly Advisory Committee would to Thank the Following for their Support!

Columbia
Basin **trust**



SIP

Seniors in Partnership



Some 2019 Key Accomplishments

- ▶ The Age Friendly Committee 2019 focus was communication and information.
- ▶ Stakeholder consultation led to a re-designed website. (www.agefriendlycranbrook.ca).
- ▶ Implemented and co-sponsored the Chamber of Commerce Age Friendly Business award.
- ▶ October 2019, a Seniors Page/calendar was created and added to the Townsman newspaper and will continued and published monthly.
- ▶ October 2019 Cranbrook was designated as a BC Age Friendly Community and Pan-Canadian Age Friendly recognition.
- ▶ Community celebration during Santa Claus parade, free pizza and hot chocolate.
- ▶ Participated in several focus groups dealing with park development and, future housing projects.
- ▶ Worked in partnership with other East Kootenay Age Friendly Committees.



How Did Cranbrook Become An Age-Friendly Community?

- Step 1:** Established an Age-friendly Committee in December 2017, comprised of Volunteers from service groups, citizens, organizations, City Council and City support staff.
- Step 2:** Passed a Local Council Resolution November and an application for funding was made to the Union of BC Municipalities.
- Step 3:** Conducted an Age-Friendly Community Assessment, which included 2 public meetings and a Community Assessment survey of which 798 were completed. May to September 2018.
- Step 4:** Developed and Published an Action Plan which was shared with the community.
- Step 5:** Implemented the Action Plan and it is on-going.
- Step 6:** October 2019 the Cranbrook was officially recognized as an Age Friendly Community.



What are the Plans of The Cranbrook Age Friendly Advisory Committee in 2020?

- ▶ In 2020 the Committee will be focusing on helping local businesses become more Age Friendly.
- ▶ The focus will include accessibility to their facilities, services and merchandise and washrooms.
- ▶ The Committee will offer checklists and support to businesses.
- ▶ The Committee will recognize those businesses who are Age Friendly.
- ▶ Continue to support and assist in the Chamber of Commerce Age Friendly Business Award.
- ▶ Continue to implement and update the Cranbrook Age Friendly Action Plan.

Age Friendly is Customer Friendly





Cranbrook has become an Age Friendly Community that encourages active aging and intergenerational inclusion by optimizing and sustaining opportunities for health, participation and security in order to enhance quality of life as people age.

Strollers to Walkers





CRANBROOK



Questions?

Contact the Cranbrook Age-Friendly
Advisory Committee by email at
cranbrookagefriendly@gmail.com

Or Facebook at @agefriendlycranbrook

Or our website
www.cranbrookagefriendly.ca